

BEST LABEL

ELECTRONIC FILE FORMATS (Macintosh Compatible Files)

ILLUSTRATOR CS ILLUSTRATOR 10:

- Earlier versions also acceptable.
- Supply fonts if file is not outlined.
- Supply any and all embedded Hi Res images used in the Illustrator document (300-dpi minimum on 4cp).

PDF file format saved from ILLUSTRATOR file format:

- Please make sure file is saved correctly.
- All fonts embedded or outlined.
- All Hi Res images embedded.
- File is ready to print.

ADOBE PHOTOSHOP CS – for Hi Res images ONLY:

- Earlier version also acceptable.
- Use this file format for Hi Res images (4cp, grayscale b/w) only. Do NOT create label solely in this program. (NO TEXT etc. should be supplied in Photoshop, please use Illustrator for copy, spot color creations, vector art etc.).
- Save Hi Res images (4cp) in CYMK, not RGB mode. Embed or place file in appropriate program (Illustrator, Freehand, Etc.).
- Save CYMK images no lower than 300 dpi at 100% size.
- Do not use separate channels for spot colors.

QUARK-EXPRESS 6:

- Earlier versions also acceptable.
- Supply fonts if file is not outlined.
- Supply any and all embedded Hi Res images used in the Illustrator document (300-dpi minimum on 4cp).

Corel Draw and PageMaker file formats are NOT accepted, along with any other program file formats not listed above.

MISC:

- Please supply file with correct size dieline, chosen in a separate color call out.
- Please supply file with 1/16" bleed (if file bleeds) on all appropriate sides.
- Please verify file is complete, correct, and ready to print before submitted.
- Please supply hardcopy or PDF file for verification of the original file's correctness.
- Please spec out file size, colors used, and any comments or concerns regarding file supplied.

MEDIA:

- Please supply artwork via CD, DVD, e-mail or download to FTP site.

For More Information Please Contact Your
Best Label Sales or Customer Service Representative